

The Importance of Standards

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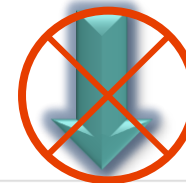
Why do we need Telecom Standards?

- Greater multi-vendor interoperability
- Standardized Testing and Certification
- Industry wide technology adoption
 - More vendors producing products toward same technology vs. de-facto standards



Advantages:

- For Vendors: Wider Market to address
- For Operators: Cheaper equipment. More competition gives carriers more choices and stability.
- For end customers: Cheaper Services



Without standards:

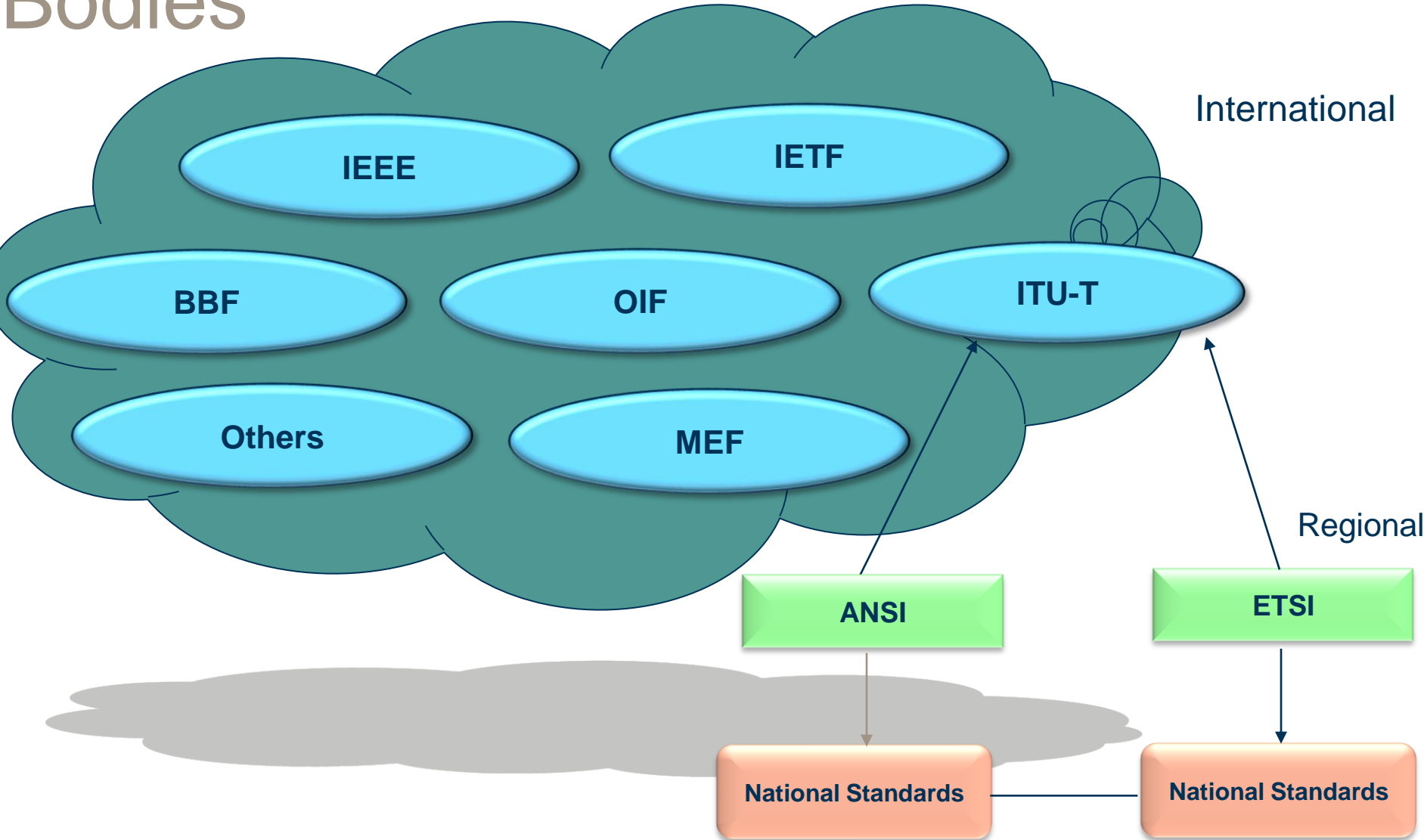
- De-facto standards
- Less Interoperability
- Expensive Equipment and Services

Why do we need Telecom Standards?

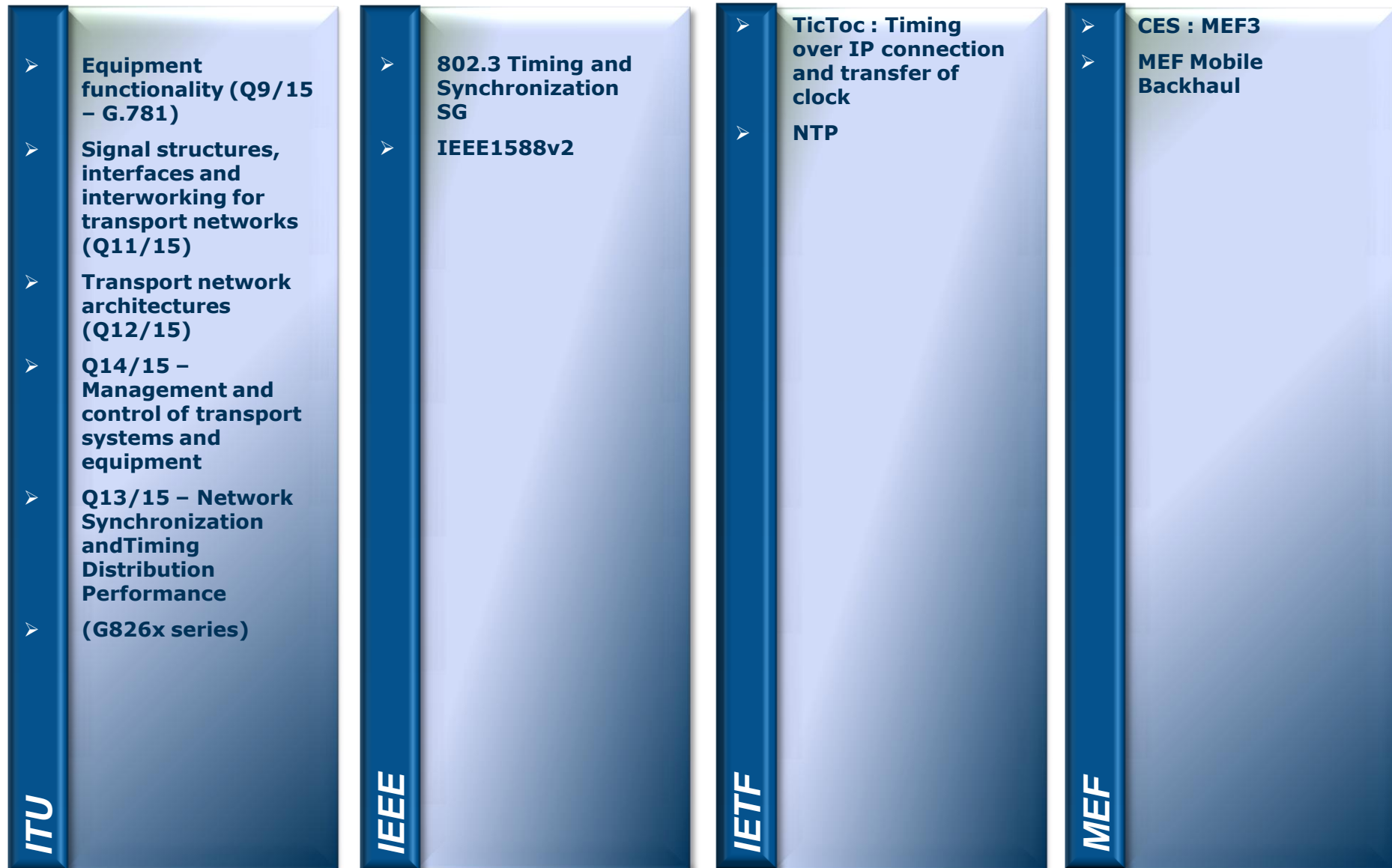
- Quote from IBM VP of open source and standards

“Common, open and consensus-based technology standards from reputable standards bodies help ensure that each of us can easily purchase and interchangeably use computing technology from multiple vendors. The ways in which they are created and adopted provide reasonable assurances that disparate products will work with one another, and withstand the test of time.”

Relationship between Standard Bodies



Sync work in various standards bodies



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